



STRONGER TOGETHER
—URPA CONFERENCE 2021—
Provo, Utah

Aug 30th-Sept 1st

Parks & Parks Planning Highlights

Register for Conference
at
URPA.org

In addition to a variety of classes on Leadership, Advocacy, Trends and Customer Service, look for this great line-up of Parks and Parks Planning sessions!

ISA Utah Chapter Tree Workshop

Monday, August 30th 1:30 – 5:00 PM Lunch served 1:30 – 2:00 PM

“Did you know trees are one of the biggest assets a city has? URPA has partnered with ISA Utah Chapter to help teach us why it’s important to protect and maintain the city’s tree canopy. The first half of the workshop will be out in the field learning proper pruning techniques, how to drop a tree when necessary, and how to properly plant a tree to ensure its survival. The second half of the ISA Workshop will be an in-class setting where you will learn why grass trimmers and trees do not get along, why and how to mulch around trees, and the long-term financial benefits of properly caring for trees. For those of you who are certified Arborists, you will have the opportunity to earn ISA CEU’s for attending this workshop. See you there!”



**Cost of Workshop – Fee is included in your full conference registration.
If registering for Tree Workshop ONLY: Cost is \$55
Cost Includes lunch and .3 CEU’s**



Location – Provo Power Plant 251 W 800 N, Provo, Utah

Tuesday, August 31st & Wednesday, September 1st

Rec’n On A Mower – Presented by Benji Frye and Clearfield Community Services

Integrating Wildlife Corridors into Parks Planning – Presented by Vincent Alcott, Brad Hickman, Shane Hill, Daniel Olson & Chris Sands

Vendor Show and Luncheon featuring over 80 booths –Tuesday, August 31st 11:30 AM – 2:15 PM

Advances in Technology & Virtual Field Stencil – Michael Hales

Pool Chemical Pump Troubleshooting & Overhaul – Kory Parker

Solving...“I’ve Got 99 Parks Problems..” – Chris Nunes

Land is Not Cheap! How to Maximize the Land You Have with Trails & Bike Parks – Jared Justensen

Outstanding New Parks Projects Highlights From Around the State – Multiple Presenters

Healthy Communities, Park & Splashpads – Michelle Lynn

Everybody Plays: A Best Practice Guide to Multigenerational Design – Jill Moore

Intelligent Use of Water – Dave Chandler & Tiffany Haveron

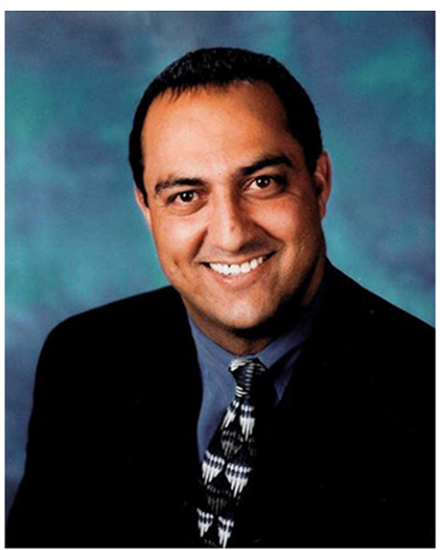
“If you Build It, They Will Come! They are ALL here...now what?” – Linda Weeks, Kristy Wolford & Curtis Dickson

Parks, Planning, Cemeteries Round Table Discussion – Moderated By Benji Frye



KeyNote Address: "Catalyst for the Renaissance"

Throughout history after every Pandemic there has been a renaissance! The recreation, parks, arts, culture and heritage (the Quality of Life sector) is poised to be the catalyst for this renaissance in the communities they serve. This sector is both figuratively and literally the heart of any community; it pumps life-giving blood throughout any region, touching in a meaningful way, every citizen. In these increasingly complex and challenging times, those at the top must be able to lead like never before. Designed specifically for those in this critical sector, this life changing keynote will remind all who attend why we do what we do, while discussing leading edge collaborative strategies and proven concepts for building community capacity needed to take on the challenges of today!



Meet Your URPA 2021 Keynote Speaker IAN HILL



Humanitarian, Business Leader, Award Winning Social Innovator; these are some of the words that are often used when referring to Ian Hill. Whether running a multi-million dollar business operation with over 1000 employees, or spearheading first of their kind life-changing community projects, Ian Hill has been recognized for being a catalyst for positive change throughout the Globe.

Today, Ian is CEO and President of the National Grassroots Broadcasting Network and it's family of Networks. These Connected TV networks reach into 185 million households across the US and 3.1 billion mobile devices around the world.

Ian is also known for his humanitarian effort, "Let Them Be Kids", of which he is the founder and volunteer CEO. This first-of-its-kind initiative builds playgrounds in areas of extreme need. Let Them Be Kids has impacted over 150 communities across North America and as far away as Africa.

The National Council for Community and Justice recognized Ian for his commitment to positive change, by naming him Humanitarian of the Year, The Stand for Children Organization, named him its Child Advocate of the Year. Most recently, Ian's Let Them Be Kids program was named one of the foremost innovative social leisure programs in the world by the World Leisure Congress.